

FOR IMMEDIATE RELEASE

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**Dividend Assets Capital, LLC adds new Independent Directors
to the Dividend Assets Capital Holdings Board of Directors**

Dividend Assets Capital, LLC (DAC), an independent Registered Investment Advisor (RIA) in Ridgeland, SC, is pleased to announce that Howard Kaplan and Jonathan Hook have joined the Dividend Assets Capital Holdings Board of Directors as new independent directors.

Mr. Kaplan has over thirty years of experience in the Trust and Financial Service Industry and has primarily focused on governance and fiduciary matters on behalf of Employee Stock Ownership in Retirement Plan (ESOP) owned companies. He has managed the fiduciary process for trustees and independent fiduciaries appointed to a qualified retirement plan in complex securities transactions and ongoing engagements to ensure and protect the interests of the participants and beneficiaries. For the past seventeen years, Mr. Kaplan has focused on ERISA fiduciary assignments and has offered expert consulting and testimony supporting multiple well-known institutional trustees.

Mr. Hook recently retired as the first Chief Investment Officer for the Harry and Jeanette Weinberg Foundation of Owings Mills, Maryland in August 2022. He created the investment office in 2014 and was responsible for managing the foundation's investment portfolio, which totaled more than \$3.4 Billion. He built the first fully diversified team and investment portfolio for the foundation. Headquartered in Owings Mills, MD, the Weinberg Foundation is one of the largest private foundations in the United States. Its' sole purpose is to assist low-income and vulnerable individuals and families through nonprofit grants to direct-service providers and programs. Prior to joining the Weinberg Foundation, Mr. Hook was the first Chief Investment Officer at Ohio State University and at Baylor University. He also spent twenty years in the corporate and investment banking industry.

“DAC is truly committed to doing what is in the best interests of its clients and employees” said Bill Ford, Managing Director, and head of Institutional Asset Management. “Having a board of directors with strong members like John and Howard is instrumental in ensuring we maintain this commitment.”

Earl Mason and Thomas Smith have served as Independent Directors on the Dividend Assets Capital Holdings Board since its creation in 2014, when Dividend Assets Capital became an ESOP. They have both retired from the board this year and we are grateful for their years of service to the firm.

Jim Haley, Managing Director of the Private Client Group, said “John and Howard’s deep industry experience, acumen and collaborative spirits will continue to propel DAC forward; as we head into our third decade of helping our clients find peace, comfort, and security in achieving their financial goals and objectives.”

ABOUT DIVIDEND ASSETS CAPITAL:

Dividend Assets Capital, LLC (DAC) is a 100% employee-owned Registered Investment Advisor (RIA). As one of the largest advisory firms in South Carolina, we provide wealth management advice and manage investable assets for successful families, individuals, institutions, and investment advisors who seek equity investments that aim to provide sustainable and rising income with long-term capital appreciation. Our purpose is to provide peace, comfort, and security for our clients through access to wealth resources delivered clearly and simply. For more information, please visit www.dacapitalsc.com or call 843-645-9700. DAC-22-091